

## **Information pursuant to Article 13 GDPR regarding the collection of personal data in the context of the Plug & Work competition**

Dear Participant,

Thank you for the information you have provided. In order to comply with our data protection obligations, we hereby inform you, pursuant to Article 13 of the European General Data Protection Regulation (GDPR), of the following:

The controller responsible for processing your personal data is:  
hannoverimpuls GmbH  
Vahrenwalder Str. 7  
30165 Hannover

If you have any questions or wish to contact our Data Protection Officer, you can do so at the following email address:

kontakt-dsb@althammer-kill.de  
Althammer & Kill GmbH & Co.

The personal data you provide will be collected, processed, and used for the purpose of deciding on the implementation of the Plug & Work competition and the selection of the winner, based on your voluntary consent in accordance with Art. 6 (1) sentence 1 (a) GDPR. The provision of your personal data is necessary for handling the participation process and for determining the winner of the competition. Without providing this data, we unfortunately cannot consider you as a participant in the Plug & Work competition.

If you win a prize, certain processing activities related to the distribution of prize money will be based on Art. 6 (1) sentence 1 (b) GDPR (pre-contractual measures or performance of a contract) and Art. 6 (1) sentence 1 (c) GDPR (legal obligations regarding taxes and accounting). No automated decision-making will take place.

For the evaluation of your documents, they will be forwarded to the responsible staff members of hannoverimpuls GmbH for review and assessment.

In processing your personal data, hannoverimpuls GmbH is supported by (IT) service providers, who act under the instructions of hannoverimpuls GmbH. Your personal data will not be disclosed to any external third parties.

Your personal data will not be transferred to a third country or an international organization, nor is such a transfer planned.

Your data will be stored for the duration of the competition and retained for an additional three months in order to respond to any questions you may have. After this period, the documents will be deleted. Documents submitted by post will be destroyed after three months.

Furthermore, you have the right to withdraw your consent to the collection and processing of personal data for the above-mentioned purposes. The storage of your personal data will end upon your explicit withdrawal.

Excluded from this withdrawal, as well as from the three-month retention period, are the personal data of prize money recipients necessary for the distribution of the prize money, which hannoverimpuls GmbH is required to retain due to statutory retention obligations. These data will be routinely deleted after the expiration of the statutory periods.

Pursuant to Art. 15 GDPR, you have the right to obtain information regarding the processing of your personal data.

In addition, you are entitled to exercise your rights to rectification, erasure, or—if erasure is not possible—restriction of processing, and to data portability, in accordance with Articles 16–18, 20 GDPR. If you wish to exercise these rights, please contact our Data Protection Officer.

You also have the right to lodge a complaint with the competent supervisory authority at any time.

Should you believe that the processing of your personal data is not in compliance with data protection laws, we kindly ask you to contact our Data Protection Officer.

You further have the right to object to the processing of your personal data at any time.