hannoverimpuls GmbH • Vahrenwalder Str. 7 • 30165 Hannover Version: 13.01.2026

Conditions of Participation - PLUG & WORK Internationalisation

Participation conditions for the Plug & Work Competition for relocating companies

Preliminary note: Relocating companies are start-ups or established companies whose registered office and/or principal place of business is currently located outside the Hannover Region and who intend to establish a business presence (company, business premises, or branch office) in the Hannover Region. The relocation and establishment must be completed within the time limits set out below.

1. Companies or start-up projects that have previously received a Plug & Work prize for the same company or project are excluded from participation.

2. At the time of application, the applicant's registered office and/or principal place of business must be located outside the Hannover Region.

3. Participation requires the establishment of a company, business premises, or a branch office in the Hannover Region in accordance with clause 4.

4. Relocation and establishment must be completed within the following periods, each commencing on the date of the jury decision ("approval"):
   - Relocations from other regions of Germany: within 6 months after approval,
   - Relocations from abroad: within 12 months after approval.

   If the relevant time limit is not complied with, the entitlement to the prize expires.

5. The prize amount is up to EUR 6,000. The prize may be used exclusively for:
   - rent of business premises (e.g. office, warehouse, production, laboratory), and/or
   - marketing and sales measures directly related to establishing and operating the business in the Hannover Region.

   The amount granted and the admissible use of funds shall be determined by the organizer (hannoverimpuls GmbH) on the basis of the application documents and the evidence submitted.

6. The prize must be claimed and the appropriate use of funds must commence within 12 months after approval. If this requirement is not met, the entitlement to the prize expires.
   Appropriate use must be evidenced to the organizer, in particular by:
   - a signed lease agreement and, where applicable, rent invoices and/or proof of payment (e.g. bank transfer confirmations) for rent-related expenditure, and/or

- invoices, contracts, and/or comparable documentation (for marketing and sales measures).

7. The prize serves exclusively to support the establishment and operation of a business in the Hannover Region and may not be used for private purposes.
   hannoverimpuls GmbH reserves the right to withhold unpaid prize amounts and/or to reclaim prize amounts already paid if:
   - the establishment or settlement in the Hannover Region does not take place within the time limits pursuant to clause 4, or
   - the company relocates its registered office and/or principal place of business outside the Hannover Region within two years after approval.

   This corresponds to the statutory and organisational purpose of hannoverimpuls GmbH to promote the economy of the Hannover Region and the state capital.

8. The documents and information submitted will be examined and assessed by employees of hannoverimpuls GmbH. Assessment shall be carried out on the basis of uniform criteria within the framework of a jury procedure.

9. Participation in the competition does not constitute any legal entitlement vis-à-vis the organizer (hannoverimpuls GmbH). In particular, no legal entitlement arises to the award of a prize. The organizer reserves the right:
   - to exclude applications, in particular in the event of incomplete or incorrect information,
   - not to award announced prizes, and/or
   - to terminate the competition at any time, in whole or in part, without stating reasons.

10. All parties involved in the competition process are obliged to maintain confidentiality with regard to confidential information obtained in connection with the competition. This shall not apply where disclosure is required by law.

11. Personal data submitted for participation will be processed by hannoverimpuls GmbH for the purpose of conducting the competition (including communication with participants, evaluation, documentation, and administration of the prize). Participants may object to processing and may withdraw consent where processing is based on consent. Withdrawal of consent shall take effect for the future and shall not affect the lawfulness of processing carried out prior to withdrawal. Where processing is necessary for conducting the competition, an objection or withdrawal may result in the participant no longer being able to take part.

12. Participants may contact plugandwork-ansiedlung@hannoverimpuls.de to exercise their data protection rights. Participants have the right to obtain information free of charge about their stored personal data and, in accordance with statutory provisions, to request rectification, erasure, restriction of processing and, where applicable, to object to processing.